

- ★ Do the records in your product catalog match the physical products for sale in your stores?
- ★ Do your vendors (or data syndicators) provide updated product content when they ship changed or reformulated versions of their SKUs to your stores?
- ★ Do you worry that reporting, planogramming, eCommerce, shelf tags, media sales, and other enterprise functions suffer from outdated and inaccurate product data?

## Now there's Product Jibe, a fast and inexpensive service that assures your catalog jibes with your products.

Product Jibe works in your stores to image and analyze the current assortment of physical products for sale to your customers, and to create their digital twins – a perfect, up-to-date version of each SKU that easily imports into your enterprise product catalog. These digital twins can be used to either augment or replace your catalog's outdated records.

Digital twins contain the full GS1 image set, accurate product dimensions and weights, and 100% of all on-pack label data. They are a perfect match to their physical product equivalent.

Product Jibe is exclusively focused on packaged foods where data integrity is of utmost concern. Product Jibe can capture entire categories or the entire store. It's easy to order the level of service you need.

Product Jibe deploys personnel and equipment into a store location to image and analyze a targeted assortment of packaged food SKUs. This team of 2 or 3 people will complete their work unobtrusively on the sales floor during off-peak shopping hours and have digital twin data back to you in less than a week.

Product Jibe costs \$15/SKU and can be purchased in minimum lot sizes of 500 SKUs per store location. Custom completion reports can be produced so you can pass along the expense to your vendors if you choose to do so. Contact [hello@productjibe.com](mailto:hello@productjibe.com) to discuss details.

